

Students' Voice



Toru Abdiel Sugiura
Talamantes
Nationality: Mexican

Q1 Why did you choose GBP?

In the case of Hosei University's GBP program, I was able to freely embark on a broad look at business that would allow me to narrow down what I want to pursue. Furthermore, I was attracted to Hosei's GBP program because the courses are taught by Japanese professors who know all about Japanese business, which is important for me and for anyone who is interested in working in Japan.

Q2 What are good things you experienced after entering GBP at Hosei University?

I was most scared and nervous about how the Japanese students would treat the foreign students; however, after arriving at Hosei University I have found out that everyone here is friendly and helpful. Not only are my fellow international students kind and fun to be with, but also the Japanese students here are very welcoming and warm-hearted. A fun aspect of having friends from different parts of the world is sharing conversations and experiences when we spend time together and the vast cultures we get to share every day.

Q3 What are your plans for a career with the experience at GBP after graduation?

As of now my plans for a career after graduating from Hosei's GBP program are unclear, but I think GBP is a great stepping stone for any student who wants to be an accountant, banker or an entrepreneur and even for any student who has no idea what they want to be. Hosei's GBP is definitely a place where any student can learn and find what they want to pursue for a career.



Li Yuanyuan
Nationality: Chinese

Q1 Why did you choose GBP?

The GBP program has internships and guest lecturers with business management experience. By way of these educational opportunities, I am able to relate the theories of business administration to actual practices, which not only widens my horizon of knowledge, but is very helpful to achieve my goals. I want to start my own business in the future as well.

Q2 What are good things you experienced after entering GBP at Hosei University?

I experienced lots of good things in GBP classes. First, this program is entirely taught in English, which means that I can develop my English language ability. Meanwhile, it also offers the learning of the Japanese language. I think the opportunity to acquire an additional language is always available and can help me to become more socially adaptable. Second, I can experience active interaction with fellow students of different backgrounds and cultures, which can enhance my understanding of global business management and proactive participation in given tasks. Last but not least, the GBP class size is small so as to encourage active interaction between the professors and students.

Q3 What are good things you have experienced in Japan?

Japanese people have very good manners and precise attitudes. I was impressed by their punctuality. Living in Japan, you will be influenced by this favorable environment. Japan is also a beautiful and safe country, I made many friends here and learned many things about Japanese culture, which broadened my horizon. I have many happy memories here and I love Japan.

Admissions

The entrance examination will be conducted by way of screening application documents as follows :

- Application Form
- Enrollment Request Form
- Statement of Reasons
- High School Graduation Certificate(expected graduation)
- High School Transcripts
- Letter of Recommendation
- English Proficiency Score
- Self-Introduction Video



Complete details of the admission procedure including required documents will be available for downloading on our website. Please scan the QR code.

University Information

Address

Fujimi 2-17-1, Chiyoda-ku
Tokyo 102-8160

Website

<http://gbp.hosei.ac.jp>

*Please contact us via the website inquiry form.



GBP

Global Business Program

Faculty of Business Administration



Overview

The Global Business Program (GBP) is a newly designed program integrated as part of the Faculty of Business Administration at Hosei University, that commenced in September 2016. Its foundation is based on the objective to develop human resources for the management of globalized businesses in the 21st century - which is often called "The Asian Century".

The students in this program will enjoy active interaction with fellow students from different backgrounds and cultures, which will enhance their understanding of global business management, and encourage proactive participation in learning activities. In addition, this will become an optimum program for studying Japanese style of management as well as the Japanese spirit of craftsmanship and hospitality.

Message from the Dean



Yoshio
OKUNISHI

Dean and Professor,
Faculty of Business Administration

Why GBP at Hosei? Hosei's Faculty of Business Administration was established in 1959, the third oldest among Japanese universities. The GBP offers all major subjects of business administration from introductory to more advanced levels, most of which are taught in small classes by our full-time professors. It is located in the middle of Tokyo, so it is convenient to visit various attractive places.

More importantly, we offer opportunities for students to learn what is really going on in the Japanese business world. There are workshops inviting active business persons and internships in Japanese and multinational companies.

The Japanese economy is not as good as it was during the 1960s to 1980s, and many formerly excellent companies are struggling to survive. But they still keep many good features such as efficient production of quality goods and affordable services full of hospitality.

What's happening? Well, good things and bad things are often two sides of the same coin, and it varies which side outbalances the other according to various conditions. Understanding that will be challenging but worthwhile. Therefore, we believe that learning from Japanese experiences, both good and bad, will be helpful for students to work in any sector or country after graduation.

So, why not GBP at Hosei?



Kazufumi
MISAWA

Professor,
Faculty of
Business
Administration

[Course Example]
GBP Global
Business Course



Most courses are delivered through lectures integrating class teaching, case method, guest speeches, video, site visits, individual/group exercises, and class discussions. The course design does not rely only on abstract theories; rather it involves broad real-life examples. For instance, Global Business courses should be of particular interest to those interested in understanding typical management practices/methods at Japanese companies such as Kaizen (continuous improvements), Omotenashi (Japanese spirit of hospitality) as well as history/DNA of Japanese major companies such as Toyota, Sony, Nintendo.

<1st year>

Special
Topics in
Global
Business

Japanese Uniqueness
• Kaizen, Just-in-time, etc.
• Sony, Toyota, etc.

Special
Topics in
Global
Business

Global Trends & standards
• Internet, Innovation, etc.
• Apple, Zara, etc.

<2nd year>

- ① **Workshop**
Advanced listening to
"real-world" guest speeches
- ② **Internship**
In depth hands on learning
- ③ **Seminar**
for more focused study

Curriculum & Features

One essential element in the management of globalized businesses is development of communication skills in the English language. For this reason, the GBP will be conducted entirely in English.

The GBP students will acquire a broad range of knowledge and theory, from a basic to expert level, which are indispensable to participation in the global business environment.

Additionally, the GBP program includes in its curriculum company visits, internships and also classes given by guest lecturers with business management experience.

By way of these educational opportunities, GBP students will be able to relate the theories of business administration to actual practices.

The GBP program is divided into four units;

- Basic unit - to learn the basics of business administration
 - Advanced unit - to acquire an advanced level of knowledge of business administration
 - GBP unit - lectures on business management and practice-based classes
 - Liberal Arts unit - to broaden knowledge in liberal arts and enhance communication skills
- An optimum combination of these four units will lead to the best mix of theory and practice.

Japanese companies have been able to maintain their competitiveness in the global business environment with outstanding craftsmanship, widely known in Japanese as "Monozukuri", and top-quality services.

In addition to large-scale manufacturers of products and brands with a worldwide reputation, many other companies in the areas of retailing and services also are successfully expanding their presence globally, particularly in Asian markets. Moreover, the Japanese style and spirit of hospitality, famously known in Japanese as "Omotenashi", captures the hearts and minds of tourists from overseas.

The GBP offers the unique opportunity to obtain in-depth knowledge of the Japanese style of business management, which has been fundamental to corporate success throughout the world.



Subject Areas & Course List

	Introductory Courses of Business Administration	Intermediate/Advanced Courses of Business Administration	Global Business Courses	
	From 1st year	From 2nd year	From 1st year	From 2nd year
Class titles	Introduction to : Organizational Management / Strategic Management / Accounting / Finance / Marketing / Japanese Economy / Operations Management / Statistics / Informatics / University Study	Organizational Management / Organizational Behavior / Human Resource Management / Strategic Management / International Business / Global Business Strategy / Business Management in Japan / Intermediate Accounting / Management Accounting / Financial Statement Analysis / Corporate Finance / Investments / Principles of Marketing / Service Management / Distribution in Japan / Operations Management / Principles of Macroeconomics / Principles of Microeconomics / Japanese Innovation Management / Entrepreneurship	Special Topics in Global Business	Workshop Seminar Internship

Freshman Timetable Example

	Mon	Tue	Wed	Thu	Fri	Sat
1	Elementary Health and Physical Education	Academic Literacy A	Introduction to Accounting	Introduction to University Study	College Writing A	
2	Japanese	Japanese		Introduction to Informatics	Japanese	
3	Introduction to Finance		Elementary Humanities B		Elementary Career Development	
4		Introduction to Strategic Management	Special Topics in Global Business A			
5						

